

Friends of Vauxhall Park Social Media Policy

The Friends of Vauxhall Park (FOVP) social media platforms include:

Website (www.vauxhallpark.org.uk)

X (FOVauxhallPark)

Instagram (vauxhallparkfriends)

Facebook (Friends of Vauxhall Park)

FOVP currently have 675 followers on Instagram and 564 followers on X.

The purpose of the Friends of Vauxhall Park, as declared to the Charity Commission, is to *enhance and protect Vauxhall Park as a place of freedom, recreation and enjoyment for all sections of the local community.*

The aim of FOVP social media is to engage with the local community, and beyond, about their work, to further FOVP's delivery of their purpose and to support parks and open spaces.

FOVP social media accounts will not be used to promote:

- Harmful content
- information which is inconsistent with FOVP's purpose
- Anything that is unlawful or not in FOVP's best interest
- Political issues

FOVP will comply with GDPR legislation and undertake not to breach privacy, copyright and defamation laws. It will comply with equality and human rights and respect whistleblower protection.

The accounts will also repost/like social media activity by third parties to support other groups in the Vauxhall area, issues relating to Parks/Open Spaces in general or events/issues which are relevant to Vauxhall Park.

Currently, Polly Freeman (Trustee) maintains the website and creates content for other social media platforms in consultation with the Chair, and other Trustees when necessary. In the event of vexatious comments being made in response to a post, the FOVP Chair must be consulted about an appropriate response and, if deemed necessary, brought to the attention of the other Trustees.

November 2023